

# MEMORANDUM OF UNDERSTANDING (MoU)

*Between*



**SEGi University and Colleges, Malaysia**

No 9, Jalan Teknologi, Taman Sains Selangor,  
Kota Damansara PJU 5, 47810 Petaling Jaya, Selangor, Malaysia

**AND**



**Bundelkhand University, Jhansi**

Kanpur Road, Jhansi, Uttar Pradesh  
India - 284128

# MEMORANDUM OF UNDERSTANDING (MoU)

*Between*

**SEGi University and Colleges, Malaysia**  
and

**Bundelkhand University, Jhansi, India**

SEGi University and Colleges, Malaysia (hereafter referred to as First Party) and Bundelkhand University, Jhansi, India (hereafter referred to as Second Party) herewith sign a memorandum of understanding on dated 1<sup>st</sup> Feb, 2026 which reads as follows:

## **PREAMBLE:**

The Primary objective of this Memorandum of Understanding between SEGi University and Colleges, Malaysia and Bundelkhand University, Jhansi-284128 Uttar Pradesh, India is to create a means of cooperation between the two entities, subject to the terms of this MoU and the laws, regulations, rules and national policies as may be applicable in the duration of the agreement. It shall endeavour to strengthen, promote and develop academic, cultural and research co-operation between the Parties on the basis of equality, mutual benefit and public good. The areas of cooperation will include any program offered at either University which is felt to be desirable and feasible for the development and strengthening of cooperative relationships between the two institutions. However, any specific program shall be subject to mutual consent, availability of funds, and approval of each University.

## **1. ARTICLE 1: INTRODUCTION OF PARTICIPANTS**

**SEGi University and Colleges, Malaysia (First Party)**

### **Brief about First Party-**

SEGi University and Colleges first opened its doors as Systematic College in 1977 in the heart of Kuala Lumpur's commercial district; offering globally recognised professional qualifications. Since then, SEGi has experienced significant growth by adapting and catering to an increasing demand for tertiary education and professional qualifications in Malaysia. Known as one of the largest private higher education providers in Malaysia, SEGi now serves 16,000 students in five major campuses located in Kota Damansara, Kuala Lumpur, Subang Jaya, Penang, and Sarawak.

**Bundelkhand University, Jhansi (Second Party)**

**Brief about Second Party-** Bundelkhand University Jhansi is a seat of higher learning which came into existence on August 26, 1975 vide Notification No. 10/15-60/74 of Government of Uttar Pradesh under the provision of the U.P. Universities Act. On account of its noteworthy achievements, Bundelkhand University is recognized under

Section 12-B & 2(f) by the University Grants Commission and has got assessed & accredited by the NAAC four time with the current A++ Grade. Institute of Pharmacy of the University Campus has been recognized for its potential & contributions and ranked at 74th position in the NIRF-2024 ranking by the Govt. of India. Moreover, University has been recognized as one among the top 26 Universities of India funded 100 Cr. under PM-USHA for the establishment a Multidisciplinary Education and Research University (MERU). Proudly, Bundelkhand University is having active Innovation Centre and Incubation Centre with recent establishment of about 40 Start-ups and publication of 100 patents by the University faculty members. University is the first ISO 9001:2015 certified state University of Uttar Pradesh maintaining the Quality Management System as per the ISO standards. University is spread over 186 acres of lush-green Campus comprising 12 different faculties, 27 Institutes of Higher Learning, 98 study programs including Certificate Courses, Graduate, Post Graduate and Doctoral Degree programs in Basic & Applied Sciences like Biomedical Sciences, Forensic Sciences, Food Science & Technology, Biotechnology, Biochemistry, Microbiology, Life Sciences, Agriculture, Management, Engineering, Commerce, Fine Art, Architecture & Town Planning, Ayurveda and Medicine Streams. The Courses are offered in tune with the requirements of rapid globalization in the academic sector.

## **2. ARTICLE 2: AREAS OF COOPERATION**

Both parties agree to encourage the following activities, in particular, to promote national and global academic cooperation in the following areas:

- a. Institutional exchanges of faculty members & students. Providing infrastructure, academic and technical support (subjected to availability).
- b. Support undergraduate/ postgraduate and Research Scholars of partner institutions as Co - Guides. Exchange of publication and other academic material.
- c. Submit collaborative research projects to national and international funding agencies on relevant subjects, themes or topics and conducting them on mutually agreed terms and conditions.
- d. Consultancy projects may be undertaken by both parties to support specific areas of functioning. These projects will be guided by consultancy policy of the concerned University
- e. Jointly start and run teaching programs in emerging areas and organize, conduct seminars/workshops/training courses through BU-TEC, BU-Innovation Centre, value added courses in the areas of common interest such as new technologies in Renewable Energy, Agriculture, Tourism, Business Administration and water conservation (not limited to). Need based training programs for faculty members and students may also be designed and organized by both Parties.
- f. Creation and promotion of joint credit and non-credit-based MOOC programs.
- g. Co-operation in any other areas or specific areas will be implemented upon mutual agreement and will be outlined in separate agreement and cooperation

and addendum to this memorandum upon its signature by the authorised representative as agreed to by the Parties from time to time.

### **3. ARTICLE 3: FINANCIAL ARRANGEMENTS**

- 3.1 This Memorandum of Understanding shall not give rise to any financial obligation by one Party to the other.
- 3.2 Each Party shall bear its own cost and expenses in the implementation of this Memorandum of Understanding.
- 3.3 If any of the activities mentioned above, wherever financial aspects are involved, amount, payment conditions, etc. would be spelt out clearly before starting the activity.

### **4. ARTICLE 4: EFFECTIVE DATE AND DURATION OF MOU**

- 4.1 This Memorandum of Understanding shall become effective from the date of signatures of both parties, or if the dates vary, then the date of the later signature.
- 4.2 The MoU will be valid for a period of five years from the date of signature.
- 4.3 This MoU may be extended with the written consent of both parties.

### **5. ARTICLE 5: IPR**

- 5.1 Both Parties undertake that they shall not infringe upon any copyright or in exclusive possession of the respective Parties. Both parties shall obtain permission in writing for the usage of any logo, motif, emblem, or any other intellectual property right vested in the respective Parties to be used in connection with the implementation of the present MoU from the respective Party. Each Party is the sole owner of such intellectual property.
- 5.2 Neither Party may use the other party's intellectual property rights without the prior consent of that Party. Nothing contained in this MoU is intended to, or shall be construed to grant to either Party any license or right regarding the other Party's Intellectual Property Rights.
- 5.3 In case research is carried out solely and separately by a party or the research results are obtained through the sole and separate effort of a party, the party concerned alone will apply for grant of IPR and once granted the IPR will be solely owned by the concerned party.
- 5.4 In case of research results obtained through joint activities, the grant of intellectual property rights will be sought by both the parties jointly and once granted these rights will jointly be owned by the parties on mutually agreed terms and conditions.
- 5.5 In case of research results obtained through joint activities under this MoU, both parties will apply as co - applicants for the protection of IPR subject to exclusive rights of both the parties to commercialize the technology jointly on mutually acceptable terms and conditions.

5.6 Any expenditure towards filing, maintaining and securing of IPR, development of the product and revenue towards license fee and royalty shall be shared on case-to-case basis in mutual consultation between both the Parties under a separate agreement.

**6. ARTICLE 6: PUBLICATIONS**

Faculty and scholars of both the Institutions may work jointly on publications. The Royalty Intellectual Property Rights, if any, will be shared jointly on mutually agreed terms between the institutions.

**7. ARTICLE 7: TECHNOLOGY/RIGHTS TRANSFER**

Any transfer of technology or rights between both institutions will be done on mutually agreed terms and through a separate MoU if so required.

**8. ARTICLE 8: CONFIDENTIALITY**

During the tenure of the MoU and afterwards, unless both parties permit the disclosure, both Parties will maintain strict confidentiality and prevent disclosure of all the information and data exchanged under the scope of projects covered under this MoU.

**9. ARTICLE 09: AMENDMENTS**

No amendment or modification of this MoU shall be valid unless the same is made in writing by all the parties or their authorised representatives and specifically stating the same to be an amendment of this MoU. The modification shall be effective from the date on which they are made unless otherwise agreed to.

**10. ARTICLE 10: FORCE MAJEURE**

Both the parties shall have no liability in respect of any delay in carrying of the activities or failure to carry out the activities under this MoU caused due to any acts of the government, or any circumstances outside the reasonable control of the parties hereto.

**11. ARTICLE 11: INDEMNIFICATION**

Each party agrees to indemnify each other for any loss or liability or any claims, damages, fines, penalties, losses, costs and expenses incurred due to negligence.

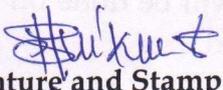
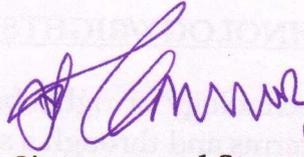
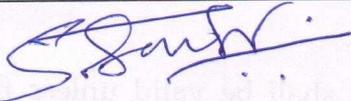
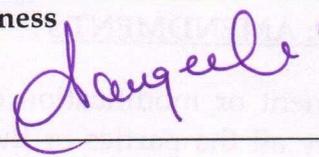
**12. ARTICLE 12: DISPUTE RESOLUTION**

All disputes and differences concerning the validity, scope, meaning interpretation or effect of this MoU or any dispute or disagreement between the parties for any matter relating to this memorandum, both parties will jointly resolve the dispute in a spirit of independence, mutual respect and shared responsibility. In case of any dispute which cannot be settled by mutual discussion an arbitrator may be appointed by each party.

**13. ARTICLE 13: TERMINATION**

This Memorandum of Understanding may be terminated by either party with a minimum of Sixty (60) days written notice. Activities in progress at the time of termination of this Memorandum of Understanding shall be permitted to conclude as planned unless otherwise agreed.

**14. ARTICLE 14: SIGNATORIES**

<p>For and on behalf of <b>First Party -</b> <b>SEGi University and Colleges, Malaysia</b></p>	<p>For and on behalf of <b>Second Party-</b> <b>Bundelkhand University, Jhansi</b></p>
<p>  <b>Signature and Stamp</b>      01.02.2026          Srikanth Chakravathy</p>	<p>  <b>Signature and Stamp</b>      01/02/26</p>
<p><b>Vice-Chancellor</b>          SEGi University and Colleges, Malaysia          No 9, Jalan Teknologi, Taman Sains Selangor,          Kota Damansara PJU 5, 47810 Petaling Jaya,          Selangor, Malaysia</p>	<p><b>Vice-Chancellor</b>          Bundelkhand University, Jhansi          284128, Uttar Pradesh, India  <a href="http://www.bujhansi.ac.in">www.bujhansi.ac.in</a></p>
<p><b>Witness</b>            S. SRINIVAS KUMAR</p>	<p><b>Witness</b>            Dangeela</p>